

FORA
REGIONAL
URBAN GUIDE
LINES
DESIGN

(RUDG)

Project Status

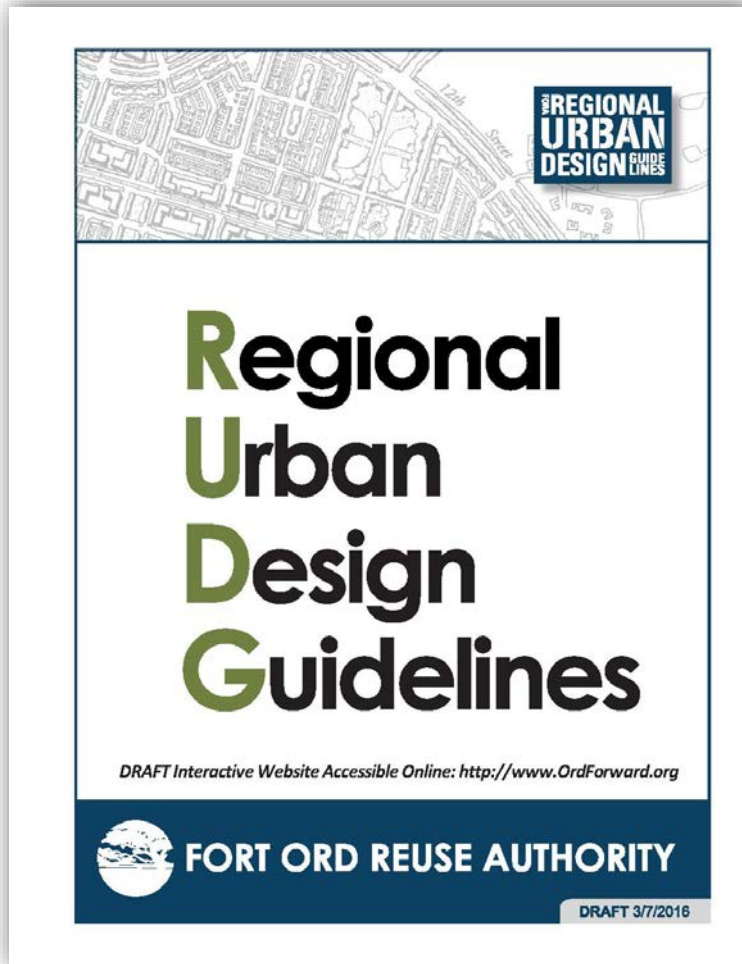
FORA Board Meeting

March 7, 2016

Presentation by:

Josh Metz

*Economic Development
Coordinator*



- Receive Project Status Report
- Consider Adoption Schedule

- **Received last consultant draft 12/31/15**
 - Best effort incorporating Board, Task Force (TF), and public feedback
- **Since, staff-led local implementation refinement effort;**
 - *RUDG TF/jurisdiction Support*
 - Format enhancements
 - Language/content clarification



● Print

- Focus on policy content
- Aligns with web format

● Web

- Project information hub
 - *Policy language*
 - **Appendices***
- Rich media
 - *Hyperlinks*
 - *Dynamic maps*
 - *Video*

- **Refined table of contents**
- **Refined language**
 - Enhance BRP policy connections
 - Strengthen local plan integration
 - Clarity for jurisdiction/citizen use
- **Identified gaps**
 - Landscaping palette – needs program
 - Signage/wayfinding – needs additions
 - Cross-sections – improve BRP consistency

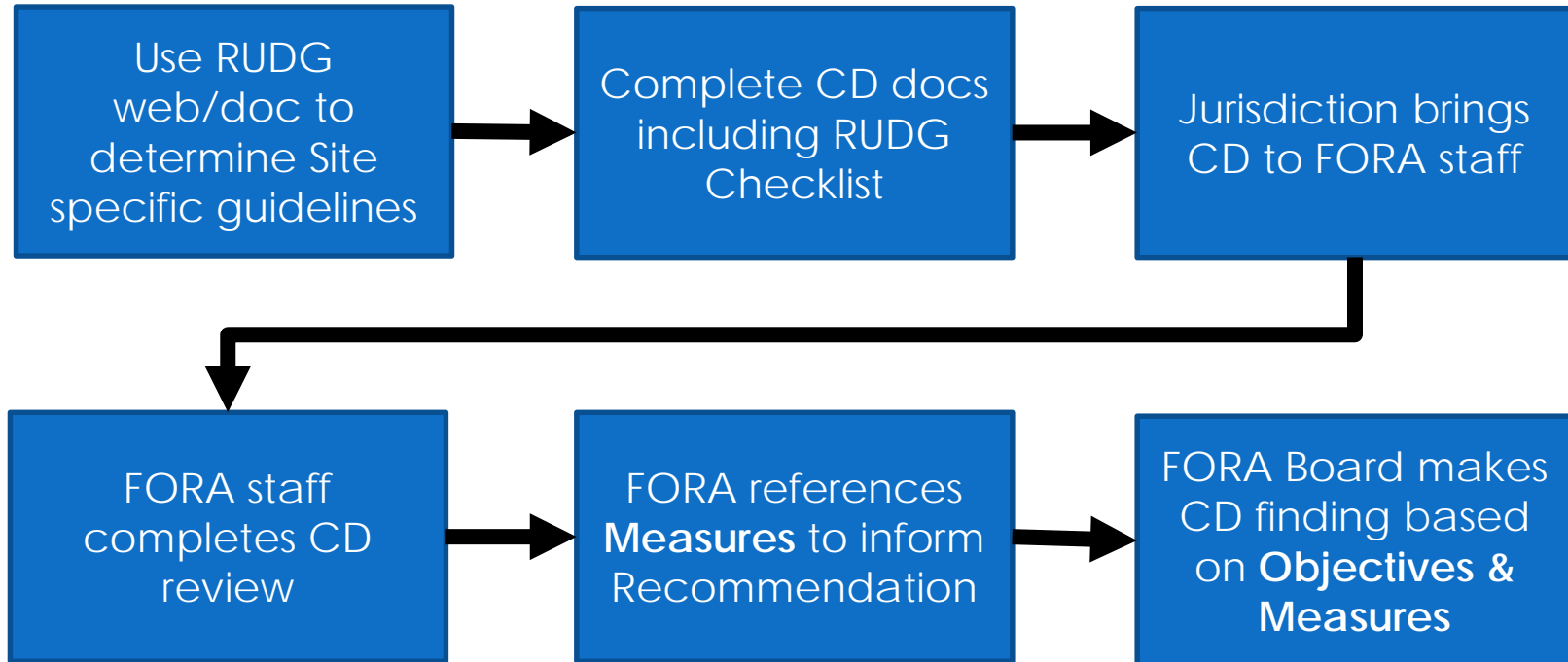
- **Objectives**

- Define the general design direction derived from the BRP, and are implemented through Measures (and/or other means).

- **Measures**

- Implement the Objectives and form the quantitative basis for *jurisdiction/FORA staff* BRP consistency evaluations.

Objectives and Measures are used by the FORA Board for policy-level consistency determinations.



- *Highest approval confidence – comply with all Measures.*
- *Innovation/variation – make the case; Objectives still achieved.*

Next Steps

- **Receive additional Board feedback/direction**
 - Propose 15-day comment period
- **Complete missing content using targeted consultant support**
 - Landscaping
 - Signage
 - Cross-sections
- **Bring final draft RUDG for Board adoption**
 - April 8 or Special Meeting
- **Training/Education/Outreach**
 - Jurisdictions, developers, public

REGIONAL URBAN DESIGN GUIDELINES



**REGIONAL
 URBAN
 DESIGN** GUIDE
 LINES

www.ordforward.org

How to use the Guidelines:

- 1 Locate your site, project, or area of interest on the Locations Map.
- 2 Follow links to learn about the Objectives and Measures for each Relevant Guidelines.
- 3 Fulfill as many Measures possible within your location.
- 4 The Base Reuse Plan (BRP) governs where guidelines conflict with or omit BRP requirements.

Fort Ord Reuse Authority

**Reginal Urban
 Design Guidelines**

The Regional Urban Design Guidelines (RUDG) are required 1997 Base Reuse Plan (BRP) policy refinements intended to facilitate community development goals. The guidelines were developed under a broadly-inclusive public planning process with input from residents, developers, property owners, jurisdictions and other stakeholders. The RUDG draw from existing local policy and incorporate national urban design best practices. Merging this community input and design practice increases certainty and expedites public and private development.

The urban design guidelines will establish standards for road design, setbacks, building height, landscaping, signage, and other matters of visual importance.

- Base Reuse Plan, p. 61

Contact Us

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