

Objectives

- Provide design guidelines to address architectural qualities, building massing and orientation, parking, fencing, lighting, and signage (BRP p. 154).
- Establish regional wayfinding signage that supports for unique jurisdiction and community identities.
- Encourage connectivity to communities and regional destinations, such as parks, trails, educational institutions, employment centers, transit, park and ride lots, and tourist destinations.
- Create safer pedestrian and bicyclists facilities by using wayfinding signage to make bicycle and pedestrian routes more visible.

RELEVANT LOCATIONS

- [TOWN & VILLAGE CENTERS](#)
- [GATEWAYS](#)
- [REGIONAL CIRCULATION CORRIDORS](#)
- [TRAILS](#)

Measures

1. **Connections.** Ensure signage provides guidance for seamless connections to town & village centers, public open spaces, and educational institutions, locations of interest, transit facilities, and trails.
2. **Coordinated.** Coordinate wayfinding sign design to incorporate regional wayfinding standards and allow for unique jurisdiction and community identity.
3. **Consistent.** Ensure wayfinding signage is consistent with Monterey County Bicycle and Pedestrian Wayfinding Signage Design standards
4. **Legible.** Ensure wayfinding signage is clear and readable to the intended audience (i.e. pedestrians, cyclists, equestrians and motorists).
5. **Safety.** Ensure signage is safely placed in accordance with the California Manual on Uniform Traffic Control Devices standards.

Design References

- [Monterey County Bike & Pedestrian Wayfinding Sign Design Guidelines](#)
- [California Manual on Uniform Traffic Control Devices](#)